



### Steven Bradbury Topics and Testimonials

Topics covered are in CAPS LOCK and **BOLD**

Testimonials are in [blue](#).

Note – In his full 1 hour presentation Steven covers many of the topics outlines here, you do not need to select one.

### **TEAMWORK**

Steven presents on teamwork being a key ingredient of success. Whether in business or sport, in order to succeed you need a team of people around you for help and support. Steven's team (coach, parents, physio, equipment manager and teammates) were not on the ice with him when he won his Gold Medal but without them he could not have won Australia's 1<sup>st</sup> Winter Olympic Gold Medal.

Steven also teamed up with his friend and former skater Clint Jensen. Together they formed the Revolutionary Boot Company (RBC) making custom made speed skates. Today RBC's main market is custom made cycling shoes, exporting to 18 countries. RBC boots have won 12 Olympic Medals. Steven's success in business adds impact and credibility to his presentations by actually having practiced what he is preaching. [www.rbc sport.com](http://www.rbc sport.com)

At the 1994 Winter Olympics, held in Norway, Steven was the pre-race favourite to win the 1000 Metre event. Unfortunately he was knocked down in the 1<sup>st</sup> round of the competition. The enormous disappointment he felt, had to be overcome quickly in order to pull himself together for the 5000 Metres team relay. Steven and his teammates went on to win Australia's 1<sup>st</sup> ever Winter Olympic Medal by claiming bronze.

On your television screen it was Steven alone who took Gold in Salt Lake City. In today's competitive world success cannot be achieved if you take it on by yourself. Steven resonates in the minds of his audience that an efficient behind the scenes team is not optional.

Steve recently presented at a series of Finance And Systems Technologies (FAST) Professional Development Days to great acclaim. He actually received a standing ovation in Sydney after his presentation (unheard in of Australia). FAST CEO Mr Steve Kane said 'Steve's presentation was very entertaining and his messages of passion, persistence and teamwork were spot on'. I could not recommend Steve highly enough and will definitely use his services among other clients in the future **Doug Mathlin – MD - Frontrunner Consulting Group**.



## PERSISTENCE

Steven competed for Australia at 4, count them, 4 Winter Olympic Games. He trained 5 hours a day, 6 days a week for 12 years and then, suddenly he became an overnight success. Your audience will be left with a lasting impression that much of the prize is in the journey and if you show up every day and give it your best then it's only a matter of time until you create your own version of 'doing a Bradbury' and like Steven become, the Last Man Standing.

Had great feedback from Bridie at Department of Main roads also. She said you are the best speaker she has seen and the delegates she has spoken to said you were entertaining and professional. They very much enjoyed hearing about how it took you 12 years to become an overnight success! Thanks for doing a great job.

## ENTERTAINER

After dinner speaker and entertainer is Steven's specialty. Your audience will be entertained and motivated with stories from Steven's:

- Childhood.
- Olympic experiences.
- Recent marriage and becoming a father.
- Meeting Russell Crowe and Richard Branson.
- Riding in a Formula 1 racing car.
- You will actually touch Steven's Olympic Gold Medal.
- Relive the famous race through Steven's eyes whilst watching it on dvd.

Steven enjoys the inspiration he gives his audience through his amazing life story and has brilliantly combined this with a natural, unpolished, very Australian speaking style.

### Ben Garland - Barclays Global

Steve was excellent to work with and very easy going throughout our dealings with him. His relaxed style and manner were perfect for the event and people enjoyed having him around for the whole night and chatting to him during the evening. The chance to see / hold his medals & have photos taken with him etc was also greatly appreciated by many of the guests.

His story was very inspirational and kept the audience captivated. He was entertaining, funny and thought provoking. Overall an excellent speaker, who was well received and a really good bloke. Definitely added value to the event & was good to meet him.



## PASSION

One of Steven's strengths is speaking from the heart. His passion for his sport and business pursuits are known to many Australians. Steven motivates his audience with this same passion. His amazing journey touches a chord with people from all walks of life. We all have our own personal goals and in order to achieve them there will always be some difficult times on the journey. Without passion for your pursuits you will give up during the difficult times. Steven's story is a prime example to all, that if you have passion for what you do and you 'stick it out' than you too can be the Last Man Standing.

### Presenter Grading - Excellent

Steven's presentation was undoubtedly the highlight of our conference. His story, along with his open and honest presentation style, left our audience raving about him well after he walked off stage. **Julie Connellan – Local Govt Managers Association of NSW**

## OVERCOMING ADVERSITY

The Bradbury story is one of the true Aussie battler who overcomes all kinds of adversity to achieve the ultimate goal. Some people have described Steven's victory as lucky. Winning Olympic gold took a lot more than just luck. Four Olympic campaigns and 12 years of hard training including an Olympic Bronze in 1994, 111 stitches in his leg and in the year 2000 a broken neck are testimony to that hard work and persistence. 18 months after breaking it that same neck was supporting an Olympic Gold Medal.

*From the tremendously positive feedback we've had, Steven's message about pushing through obstacles to achieve your goals, really struck a chord with everyone. Steven has a real gift in being able to help people see that they too can achieve success and they are greatly encouraged and inspired as a result. I was delighted that not only did Steven have a good message, but he was able to deliver it in a very relatable way – his self-effacing attitude about his gold medal, combined with his Aussie sense of humour was a big hit!* **Mike Taylor - Functions Manager - MCKENNA DIAMONDS TEAM**

## MOTIVATION / INSPIRATION

Steven's story is motivation on steroids ! If you are looking for a motivational speaker you don't need to look any further, Steven is a 'must see'. Just another speaker, Steven most certainly is not. He very much enjoys the inspiration that his story brings an audience, through his natural, unpolished and down to earth account of the realisation of his Olympic dream, he bring messages of passion, persistence and teamwork which undoubtedly equals success. His story really resonates with any audience.

Steven was amazing - the best motivational keynote speaker I have ever seen ( and I have seen a few!) I read his book on the weekend and couldn't put it down. What an amazing story - I am so glad he told it.

**Donna Rogers – National Marketing Manager – AMP Capital Shopping Centres**



Dear Steven

Thanks so much for sharing your wonderful energy and enthusiasm with my team today. Your vibrant and insightful presence was well received. You touched a lot of lives today in very positive ways. Much appreciated !!

ROB NOBLE – CEO – Caboolture Shire Council

## **BUSINESS and LEADERSHIP**

Steven Bradbury has mastered the business of Motivational Speaking | MC | After dinner speaker, however his other business experience and success is not as widely known.

Through his own business making custom made speed skating boots Steven is able to talk from experience. Initially he identified a personal need to fulfill his own requirements and soon thereafter identified and tailored a solution for a target market of speed skaters around the world. After experiencing difficulty getting skating boots from overseas, Steven and a fellow skater Clint Jensen decided to try making their own. Five years after kicking off the Revolutionary Boot Company (RBC) [www.rbcSPORT.com](http://www.rbcSPORT.com) skaters wearing RBC boots won 3 Gold, 3 Silver and 2 Bronze medals at the 2002 Salt Lake City, Winter Olympic Games. This was sweetened by one of those gold medals being won by Steven himself. Today RBC exports to 18 countries, making custom Long Track, Short Track and Inline boots as well as custom cycling shoes for Road, Track, BMX and Triathlon.

At 39 years of age Steven's experiences as a 4-time Olympian, businessman and life experience brings a fresh and uniquely Australian feel to the corporate world that can dovetail nicely into your ---

- Graduate programs
- Senior Executive programs
- Leadership programs
- Staff Motivation

Conforming with what you already know works, and learning to do it better are the building blocks that thrust the 'Last Man Standing' onto your television screen. That historic moment coined the saying that now appears in the Macquarie Dictionary, 'Doing a Bradbury'.

Now there is an opportunity for Steven to help your team members do their own version of 'A Bradbury' and realise their full potential. A successful leader, leads by example, not by simply telling the team what needs to be done.

I recently attended the My Adviser Conference on Hamilton Island as a Plenary speaker and a Gold Sponsor. During the course of the conference I was fortunate enough to hear Steven Bradbury speak.

Steve's presentation whilst unique and motivating was also captivating for the audience. The message clearly delivered was never stop striving to reach your full potential.

Apart from being Australia's 1st ever Winter Olympic Gold Medalist, Steve has been and continues to be a sort after speaker, a successful business man in his own right, and a very accomplished motivational speaker.



I would not hesitate to recommend Steve to any prospective business to allow him to motivate and challenge their staff or clients in his unique but very effective manner.

Noel Lord - Divisional Director - Macquarie Financial Services Group

### **ADDITIONAL BUSINESS INVOLVEMENT**

Part owner of a hotel in Hakuba, Japan – [www.aquaalpine.com](http://www.aquaalpine.com) and travel agency – [www.japanpowder.com](http://www.japanpowder.com) The bar and restaurant in the hotel is called 'Bradbury's'.

On the current board of Directors – Olympic Winter Institute of Australia and Australian Ice Racing Council.

### **COMEDY**

Steven now works with comedian Fred Lang. He weaves motivation into some very funny material. He does not attest to being a Stand Up Comedian, but when it comes to standing up..... he is arguably the most famous person on the planet for doing that ! His timing and pausing is outstanding and his childhood, pending fatherhood and post Olympic stories are hilarious. Please keep Steven in mind for clients who might be after some comedy, funny Olympic yarns and a celebrity edge.

I worked with Steven Bradbury last week.

He really impressed me. Funny, clean, entertaining & motivating!

**PHIL CASS – COMEDY MAGICIAN**

*“Steve was genuinely entertaining. He provided an extremely amusing, yet relevant piece in his summation that left the audience both on the edge of their seat and in throes of laughter. He fully deserved the thunderous applause ”*

**IGA AUSTRALIA**

***Stephen was fantastic! Very funny man and very inspirational! He certainly knows how to paint his life picture and we all were hanging onto every word! I would recommend him as a speaker without hesitation.***

***Revenue Management Association***

Steven was fantastic ! A very inspirational and funny speaker. In my opinion the best speaker I have ever seen. **MARK GIBSON – BLACKTOWN CITY COUNCIL**

Steven was very well received by our attendees. His presentation was the perfect blend of inspiration and humour.

**Andrew Long - CRC Mining**



## GOAL SETTING / BEING YOUR BEST

After competing for Australia at 3 Winter Olympic Games, including being the pre-race favourite at the 1994 Winter Olympics Steven had not realized his goal of Olympic Gold. In September of the year 2000 he went head first into the barrier during a training crash and broke his neck. He spent 6 weeks in a halo brace. During this time he realized that everything had always been about winning and whilst he had been World Champion and won an Olympic Bronze he had competed at the Olympics (the biggest stage in the world) 3 times and had never skated his best during the Olympics. Realising his chances of winning Olympic Gold had passed Steven decided that he had worked too hard for too long to finish his career without at least racing his best at the Olympics. After his neck had healed Steven had a new goal and a new motivation. Winning Gold or in fact any medal was no longer of interest to Steven. He simply wanted to get off the ice after 1 race, at the Olympics and be able to say to himself – I have done my best.

In 2002, in Salt Lake City he achieved his goal when in the 1000 metre quarter finals he beat, Marc Gagnon, 4 time world champion from Canada and qualified for the semi-finals. Steven with luck on his side went on to win that elusive Gold Medal and it was the ultimate way to finish his skating career. The race Steven dreams about at night is the little publicized quarter final when he was finally able to put his demons to rest and skate his best at the Olympics.

In Business or Sport, if at the end of the day you can say honestly to yourself, 'I did my best', then you are the winner.

Great to meet you and fantastic hearing your talk.

You'll be interested to know two people attributed their win at the Bayer Gala awards last night to "doing a Bradbury".

You made an impression on the conference. Your story and understanding of the brief made an outstanding motivational speech.

**Adrian Dolahenty Bayer Australia Ltd Public Affairs Manager, Pharmaceuticals**

Thank you for the presentation you made to our staff at our recent Christmas party. I have had so much positive feedback over the last couple of days. Two staff members have told me you have reinvigorated their desires to get back into playing sports that they left behind years ago! Others have spoken to me of the impact your story had on them from a work perspective, we certainly look forward to seeing those results in the workplace! Inspiration and motivation are big factors for me personally; I seek it constantly to drive me and the goals I have set for myself. I took a lot away from hearing your story and will certainly use some of your history to continue to motivate myself.

Again, thanks for sharing your story with us.

**Kate Waters - Human Resources Manager - Jumbo Interactive Limited**

Other topics Steven presents on include:

**LEADERSHIP, OLYMPICS, SPORT, CELEBRITY, ACHEIVEMENT**



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www.blueplanetentertainment.com.au web  
www.facebook.com/BluePlanetEntertainment

**MOTORSPORT** – I have been actively involved in Motorsport for about 6 years and have a current National Curcuit racing licence. Raced formula vee for 3-4 years and have also raced in the Mini Challenge and V8 Ute series.

## THE WHOLE PACKAGE

Dear Steve

On behalf of the farmers, researchers and regional participants associated with the national Grain & Graze program, I write to thank you for the utterly brilliant presentation you gave last week. Wow! No-one left the dinner without having taken away a totally new perspective on how to give their all in any endeavour they pursue. You had the audience spell-bound not just by your own incredible story, but by the possibilities that they too may one day have an incredible story to tell. For days we talked about one key message or another that you presented and as a result, you not only made the dinner enjoyable and successful, but indeed made our whole event successful. You certainly touched all the right buttons, cleverly tailoring the messages by knowing your brief well.

As a speaker, your presentation style and skills are indeed unique, standing you apart from the myriad of after-dinner speakers I have engaged previously. Your professionalism shines through as much as your sheer enjoyment of all that life throws your way. I do hope that you never lose your relish for speaking, your humbleness or that larrikin persona so many Australians instantly relate to. Perhaps I shouldn't say this, but you do underprice your services compared to your speaker-circuit competition, particularly given the rapport you establish with your audience.

If ever I feel a group's batteries getting low, I know exactly where to go to get the required recharge. Thank you again for sharing your story and inspiration.

Dr Richard Price – Grain & Graze - National Operations Coordinator